

# COTSWOLD TIMES Distribution Area



- All Adverts will appear online and published in print at one price.
- Our prices attract VAT.
- Additional discounts may apply to the 4<sup>th</sup> and subsequent adverts, regardless of whether copy changes during the advertising run.
- Advertising copy can be changed during a series - FREE of charge when amended copy is provided. (There may be a charge if designer time is required.)
- Preferential pages - please contact us for further information.
- NB. We do not carry advertising on our front page.

**NB..FACT Readers will notice an Advert and intend to respond.....life gets busy, and they don't get around to it. When that Advert appears for the 2nd/3rd time, they will contact you!**

**Key information:** All Adverts and most articles are automatically included ONLINE and published in A4 4-colour print for distribution to centres across the area - all at the one price - increasing exposure across the area, and adding bags of value.

In addition to publishing ONLINE we deliver approx 10,000 copies of the magazine to centres in Bourton on the Water, Chipping Norton, Moreton in Marsh and Stow on the Wold, plus the villages and small communities that use them as centres. i.e: Leisure & sports centres, information hubs, newsagents and supermarkets, community shops and village halls, hotels, caravan parks and campsites.

We are one of the most widely read publications in our local communities, with a readership estimated to be approaching 30,000 – and the magazines have a long shelf-life.

**Most importantly, feedback across the area tells us that advertising with us works!**

The published magazines are A4, published in full colour. Prior to the pandemic we published monthly (with the exception of January). Our copy deadline is 12th of the month, this date can be extended to the 18th, if space is reserved and we know in advance that copy will be arriving late.